



# NEW LEAF PAPER®

## ENVIRONMENTAL BENEFITS STATEMENT

*of using post-consumer waste fiber vs. virgin fiber*

In 2011 **Essence Printing** saved the following resources by using 82,148 pounds of New Leaf papers, made with an average of 76% post-consumer recycled waste:

trees	water	energy	solid waste	greenhouse gases
747 fully grown	342,002 gallons	237 million BTU	20,764 pounds	71,011 pounds

Calculations based on research by Environmental Defense Fund and other members of the Paper Task Force.

[www.newleafpaper.com](http://www.newleafpaper.com)

